Mockups & Prototypes
For Flexible Packaging

Digital Packaging mockups are ideal for a number of purposes, such as:
- Research, Development and beta testing
- Presentations and Focus Groups
- Final Approvals
- Pre-selling
- Trade Shows
- Photo Shoots
- And so much more...

The Advantage of Making Mockups and Prototypes
The advantage of making a mockup or prototype is the ability to see your final product just as it will appear on the shelf. Traco’s Digital Print Solutions offers the advantage of shorter run lengths without compromising print quality.

- On Demand / JIT
- Quick Turnaround
- Perfect Registration
- No Plates Required
- Variable Data Printing
- Unmatched Print Quality

With Traco's Digital press, print runs can be from ten impressions to thousands with quality that exceeds rotogravure printing, not just for mockups but first time introduction runs, working bugs out of product design and production systems before committing to expensive production costs.

After the initial product acceptance Traco can provide a wide range of digital, flexographic and rotogravure sleeve options to meet your packaging life cycle needs.

Why Choose Traco for Prototype Packaging?
When it comes to shrink label prototypes, it’s important that you choose a packaging company you can rely on for both the prototypes and for final production. For years, customers have trusted Traco for their packaging prototypes and production needs.

Get a FREE quote for your digital packaging prototypes and mockups by calling 800.284.9727 today or by visiting our web site at www.tracopackaging.com.